



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

National Media Research Planning  
815 Slaters Ln  
Alexandria, VA 22314

## Contract # 2502103

**Schedule Dates** 10/25/16-10/31/16  
**Advertiser** National Republican Campaign Comm-Independen  
**Agency** National Media Research Planning (14053)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** Est 7033 NRCC 10/25-10/31 (833585)  
**Salesperson** Monares, Barbara (3870)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Angle,Ben  
**Phone/Fax** /  
**CPE** 155/1187/Est 7033 NRCC 10/25  
**Account Types** Local/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Est 7033 NRCC 10/25-10/31

**Date Entered** 05/19/16  
**Last Modified** 08/16/16  
**Entered By** Barbara Monares  
**CO-OP** No  
**Headline #**  
**Demo** A3564R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$21,491.25  
**Net Total** \$121,783.75  
**Sales Tax**

### Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2016	71	\$113,900.00
Nov. 2016	16	\$29,375.00
<b>Grand Total:</b>	<b>87</b>	<b>\$143,275.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/16-10/28/16	4	:30	4:58A- News-Good Morning Washington at 5a			2	2	2	2			8	\$325.00	\$2,600.00	Washington (WJLA)		5/20/16
2.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	4:58A- News-Good Morning Washington at 5a		2							2	\$325.00	\$650.00	Washington (WJLA)		5/20/16
3.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	6A- News-Good Morning Washington at 6a		1							1	\$600.00	\$600.00	Washington (WJLA)		5/20/16
4.0	Normal Line / SPOT	10/25/16-10/28/16	4	:30	6A- News-Good Morning Washington at 6a			1	1	1	1			4	\$600.00	\$2,400.00	Washington (WJLA)		5/20/16
5.0	Normal Line / SPOT	10/29/16-10/29/16	4	:30	6:58:40A- ABC-Good Morning America Saturday							1		1	\$450.00	\$450.00	Washington (WJLA)		5/20/16
6.0	Normal Line / SPOT	10/25/16-10/28/16	4	:30	6:58A- ABC-Good Morning America			1	1	1	1			4	\$1,000.00	\$4,000.00	Washington (WJLA)		5/20/16
7.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	6:58A- ABC-Good Morning America		1							1	\$1,000.00	\$1,000.00	Washington (WJLA)		5/20/16
8.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	11:59:56A- News-ABC 7 News at Noon		1							1	\$650.00	\$650.00	Washington (WJLA)		5/20/16
9.0	Normal Line / SPOT	10/25/16-10/28/16	4	:30	11:59:56A- News-ABC 7 News at Noon			1	1	1	1			4	\$650.00	\$2,600.00	Washington (WJLA)		5/20/16

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10.0	Normal Line / SPOT	10/25/16-10/28/16	4	:30	9A- Live With Kelly & Michael			1	1	1	1				\$650.00		Washington (WJLA)		5/20/16
10.0.1	Closed Preempt	10/28/16															Washington (WJLA)	Order Error/Exception - INCORRECT PROGRAM TITLE	
10.0.2	Closed Preempt	10/27/16															Washington (WJLA)	Order Error/Exception - INCORRECT PROGRAM TITLE	
10.0.3	Closed Preempt	10/26/16															Washington (WJLA)	Order Error/Exception - INCORRECT PROGRAM TITLE	
10.0.4	Closed Preempt	10/25/16															Washington (WJLA)	Order Error/Exception - INCORRECT PROGRAM TITLE	
11.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	9A- Live With Kelly & Michael		1								\$650.00		Washington (WJLA)		5/20/16
11.0.1	Closed Preempt	10/31/16															Washington (WJLA)	Order Error/Exception - INCORRECT PROGRAM TITLE	

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12.0	Normal Line / SPOT	10/30/16-10/30/16	4	:30	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$850.00	\$850.00	Washington (WJLA)		5/20/16
13.0	Normal Line / SPOT	10/29/16-10/29/16	4	:30	6P- News-ABC 7 News at 6p Wknd							1			\$1,000.00		Washington (WJLA)		5/20/16
13.0.1	Closed Preempt	10/29/16															Washington (WJLA)	Program Change/Exception	
14.0	Normal Line / SPOT	10/25/16-10/28/16	4	:30	5P- News-ABC 7 News at 5p			1	1	1	1			4	\$900.00	\$3,600.00	Washington (WJLA)		5/20/16
15.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	5P- News-ABC 7 News at 5p		1							1	\$900.00	\$900.00	Washington (WJLA)		5/20/16
16.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	6:27P- 6:30P (EST)		1							1	\$2,800.00	\$2,800.00	Washington (WJLA)	WORLD NEWS ADJ	5/20/16
17.0	Normal Line / SPOT	10/25/16-10/28/16	4	:30	6:27P- 6:30P (EST)			1	1	1	1			4	\$2,800.00	\$11,200.00	Washington (WJLA)	WORLD NEWS ADJ	5/20/16
18.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	5:59:26P- News-ABC 7 News at 6p		1							1	\$1,300.00	\$1,300.00	Washington (WJLA)		5/20/16
19.0	Normal Line / SPOT	10/25/16-10/28/16	4	:30	5:59:26P- News-ABC 7 News at 6p			1	1	1	1			4	\$1,300.00	\$5,200.00	Washington (WJLA)		5/20/16
20.0	Normal Line / SPOT	10/25/16-10/28/16	4	:30	5:30P- News-ABC 7 News at 5p			1	1	1	1			4	\$900.00	\$3,600.00	Washington (WJLA)		5/20/16

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21.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	5:30P- News-ABC 7 News at 5p		1							1	\$900.00	\$900.00	Washington (WJLA)		5/20/16
22.0	Normal Line / SPOT	10/29/16-10/29/16	4	:30	7:28P- Jeopardy Wknd							1		1	\$1,500.00	\$1,500.00	Washington (WJLA)		5/20/16
23.0	Normal Line / SPOT	10/29/16-10/29/16	4	:30	6:58:56P- Wheel Of Fortune Wknd							1		1	\$1,500.00	\$1,500.00	Washington (WJLA)		5/20/16
24.0	Normal Line / Access	10/25/16-10/28/16	4	:30	7:30P- Jeopardy			1	1	1	1			4	\$5,000.00	\$20,000.00	Washington (WJLA)		5/20/16
25.0	Normal Line / Access	10/31/16-10/31/16	4	:30	7:30P- Jeopardy		1							1	\$5,000.00	\$5,000.00	Washington (WJLA)		5/20/16
26.0	Normal Line / Access	10/31/16-10/31/16	4	:30	6:58:46P- Wheel Of Fortune		1							1	\$3,500.00	\$3,500.00	Washington (WJLA)		5/20/16
27.0	Normal Line / Access	10/25/16-10/28/16	4	:30	6:58:46P- Wheel Of Fortune			1	1	1	1			4	\$3,500.00	\$14,000.00	Washington (WJLA)		5/20/16
28.0	Normal Line / Prime	10/30/16-10/30/16	4	:30	10P- ABC-Quantico (Sunday)								1	1	\$7,500.00	\$7,500.00	Washington (WJLA)		5/20/16
29.0	Normal Line / Prime	10/30/16-10/30/16	4	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$3,000.00	\$3,000.00	Washington (WJLA)		5/20/16
30.0	Normal Line / Prime Premium	10/31/16-10/31/16	4	:30	8P- ABC-Dancing with the Stars (Monday)		1							1	\$9,000.00	\$9,000.00	Washington (WJLA)		5/20/16

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31.0	Normal Line / Prime Premium	10/26/16-10/26/16	4	:30	Orbit- [P]ABC-The Middle (Wednesday)(We), [P]ABC-The Goldbergs (Wednesday)(We)				1						\$7,000.00		Washington (WJLA)		5/20/16
31.0.1	Closed Preempt	10/26/16															Washington (WJLA)	Program Change/Exception - Order Error	
32.0	Normal Line / SPOT	10/29/16-10/29/16	4	:30	11:00:26P- News-ABC 7 News at 11p							1			\$800.00		Washington (WJLA)		5/20/16
32.0.1	Closed Preempt	10/29/16															Washington (WJLA)	Program Change/Exception -	
33.0	Normal Line / SPOT	10/30/16-10/30/16	4	:30	11:00:26P- News-ABC 7 News at 11p								1	1	\$800.00	\$800.00	Washington (WJLA)		5/20/16
34.0	Normal Line / SPOT	10/25/16-10/28/16	4	:30	11:00:26P- News-ABC 7 News at 11p			1	1	1	1			4	\$1,500.00	\$6,000.00	Washington (WJLA)		5/20/16
35.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	11:00:26P- News-ABC 7 News at 11p		1							1	\$1,500.00	\$1,500.00	Washington (WJLA)		5/20/16
36.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	12:37A- ABC-Nightline		1							1	\$325.00	\$325.00	Washington (WJLA)		5/20/16
37.0	Normal Line / SPOT	10/25/16-10/28/16	4	:30	12:37A- ABC-Nightline			1	1	1	1			4	\$325.00	\$1,300.00	Washington (WJLA)		5/20/16

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38.0	Normal Line / SPOT	10/25/16-10/28/16	4	:30	11:35P- ABC-Jimmy Kimmel			1	1	1	1			4	\$600.00	\$2,400.00	Washington (WJLA)		5/20/16
39.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$600.00	\$600.00	Washington (WJLA)		5/20/16
40.0	Normal Line / Football	10/29/16-10/29/16	4	:30	3:30P- Sports-ABC College Football 2							1		1	\$4,000.00	\$4,000.00	Washington (WJLA)		5/20/16
41.0	Normal Line / Football	10/29/16-10/29/16	4	:30	8P- Sports-ABC College Football 3							1		1	\$5,000.00	\$5,000.00	Washington (WJLA)		5/20/16
42.0	M/G For 10.0.1,10.0.2,10.0.3,10.0.4 / SPOT	10/25/16-10/28/16	4	:30	9A- Live with Kelly			1	1	1	1			4	\$650.00	\$2,600.00	Washington (WJLA)		7/21/16
43.0	M/G For 11.0.1 / SPOT	10/31/16-10/31/16	4	:30	9A- Live with Kelly		1							1	\$650.00	\$650.00	Washington (WJLA)		7/29/16
44.0	M/G For 32.0.1 / SPOT	10/29/16-10/29/16	4	:30	11:30:26P- News-ABC 7 News at 11p							1		1	\$800.00	\$800.00	Washington (WJLA)		7/29/16
45.0	M/G For 31.0.1 / Prime Premium	10/26/16-10/26/16	4	:30	7:57:56P- ABC-The Goldbergs (Wednesday)				1					1	\$7,000.00	\$7,000.00	Washington (WJLA)		8/16/16

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